GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:3944
ANSWERED ON:17.08.2001
TELECAST OF SERIALS
JAYASHREE BANERJEE

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of serials being telecast since April, 2000 and the number of serials have more than 100 episodes given approval since than and the names of producers of these serials;

(b) the criteria laid down for increasing the number of episodes of serials; and

(c) the number of cases with regard to new serials pending till date, serial-wise?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a): Prasar Bharati has intimated that total number of serials being telecast on Doordarshan`s national network since April 2000 is 15, out of which 8 serials have more than 100 episodes. The details are given in Annexure-I.

(b): Prasar Bharati have intimated that extension beyond the sanctioned number of episodes is granted on the request of the producer taking into consideration the popularity, content, quality, viewership and revenue generating potential of the serial besides the programme requirement of Doordarshan.

(c): The details of serials pending for slotting on Doordarshan`s national network are given in Annexure-II.

ANNEXURE-I

ANNEUXRE-I REFERRED TO IN REPLY TO PART (a) OF THE LOK SABHA UNSTARRED Q.NO.3944 ANSWER ON 17.08.2001

Details of the serials/daily soaps being telecast on National Network of Doordarshan since April 2000.

S.N.	Name of the Serial/daily soap	Name of the producer
1.	Kiran	M/s News & Entertainment TV, New Delhi
2.	Jeevan Rekha (Life Line)	do
3.	Shaktimaan	M/s Bheesham International, Mumbai
4.	Suraag	M/s Adhikari Brothers TV Network Ltd. Mumbai
5.	Suspense This Week	do
6.	Aap Ki Saheli	M/s H.M. Video Productions, Mumbai
7	Sanskritinama	M/s News & Entertainment TV, New Delhi
8.	Shohrat	M/s Amazing Video Production, Mumbai.
9.	Kasam	M/s Balaji Telefilms Pvt. Ltd., Mumbai

10. Kahani Saat Pheron Ki M/s Numbus Creative Corp. Ltd., New Delhi
11 Aane Wala Pal M/s Indraprastha TV Network, New Delhi
12 Shehnai M/s United Television, New Delhi
13. Sanjog M/s Pritish Nandi Communications, Mumbai
14 Sabla M/s D.K.Films Enterprises, New Delhi
15. Satya M/s Star Agencies, Mumbai

Note: TV Serials at S.No. 8 to 15 are having more than 100 episodes.

ANNEXURE-II

ANNEUXRE-II REFERRED TO IN REPLY TO PART (c) OF THE LOK SABHA UNSTARRED Q.NO. 3944 FOR ANSWER ON 17.08.2001

Details of Serials pending for slotting on Doordarshan`s National Network

S.N. Name of the Serial Name of the producer

1. Bach Ke Rehna Re M/s Sagar Entertainment, Mumbai

2. Maharathi Karan M/s Numerouno International Ltd., Mumbai

3. Nav Grah Shakti M/s Creative Eye, New Delhi

4. Sangharsh M/s S.K. Youth Films, New Delhi

5. Aparajita M/s N.G. Productions, Mumbai
6. Indian Footprint M/s Miditech, Delhi

7 Chetan Ki Ghadi M/s Meditech Pvt. Ltd.

8. Doosra Aadmi M/s Night Inematic, Mumbai

9. Yeh Mera India M/s Roots Adv. Inc., Delhi
10. Gate Raho Dot Com M/s B.A.G. Films, New Delhi
11. Bemaut M/s Tele Star, Mumbai
12. Kohi Apana Sa M/s Balaji Telefilms, Mumbai
13. Mrigjal M/s Samsara Production, Mumbai
14. Partapi M/s Adkar, Mumbai
15. Yeh Bandhan Kachche Dhago Ka M/s Final Take, Mumbai
16. Muqqamal M/s A Samay Creations, Mumbai
17. Zameer M/s Mukta Telefilms, Mumbai
18. Bandish M/s Siddhant Cine Vision Ltd., Mumbai
19. Har Jawan Ki Kasam M/s Aavishkaar Move Tone
20. Shakti M/s Nimbus communications, New Delhi
21. Ek Mayaan Do Talwar M/s Trancef, Mumbai
22. Vinayak Damodar Swarkar M/s Janseva Nyas, Pune
23. Skyjack M/s UTV, New Delhi
24. Ayus Aur Nanhi Pari M/s Ravindra Jain, Mumbai
25. Ankhen M/s Sagar Enterprises, Mumbai